



Hello,

I volunteer at an organization called [Greater Orlando Hunter Jumper Association \(GOHJA\)](http://www.gohja.org/) where we have over 1,000 members. We are a group created by Hunter-Jumper riders, breeders, trainers, owners, and supporters based in the Orlando, Florida area. The Association encompasses a **five-county** radius to include **Orange, Seminole, Brevard, Lake and Volusia Counties**.

In our **42nd** year, we continue to strive to make all our shows and events memorable celebration for our members who have worked hard over this past horse show season and are given a distinctive honor of being one of the best in their field in a wide range of equestrian classes.

On the behalf of the **GOHJA Executive Board & Volunteer Committee** we are looking for **sponsorships** to help raise funds to benefit our riders throughout the year, which includes educational events for all ages and looking to start scholarships, this also a great way to advertise to our equestrian community on your services.

GOHJA currently sanctions 11 hunter-jumper horse shows during its show season, which runs from December 1st through November 30th of the current year. The GOHJA sanctioned shows offer classes in a wide variety of hunter-jumper divisions from Lead line and Walk-Trot to Regular Hunter (3'6") and Open Jumper (3'6"). In November of each year, the Association hosts its Annual Awards Banquet, where division ribbons, perpetual trophies, high point awards and special awards are distributed.

If you have any questions regarding the GOHJA April Benefit Show (<http://www.gohja.org/>) or want to do more, please do not hesitate to call Jovanna Nelson at 407-375-9728 or email [GOHJA GALA Sponsorship/Silent AUCTION](mailto:GOHJA_GALA_Sponsorship/Silent_AUCTION).

Sincerely,



SPONSORSHIP OVERVIEW:

- In addition to generating brand loyalty within our membership, your company's sponsorship will:
 - Associate your business with amongst top equestrian athletes that live in the five (5) county area surrounding your community.
 - Visibility in the Central Florida community as a supporter of a local equestrian organization.
 - Get your message and services directly into the hands of engaged members, clients, trainers, farm owners and other vendors.

Presenting Sponsor \$7,500:

- Company co-branded with Greater Orlando Hunter Jumper Association (GOHJA)
- Banner at Entrance to Greater Orlando Hunter Jumper Association (GOHJA)
- Full Page Program Advertisement
- Banner on Main Show Ring
- Banner on Second Ring
- Banner ad on our website and listed in our Sponsorship Tab as well as newsletters & social media outlets (InstaGram & FaceBook) for the remainder of the year
- Jump in main ring with Company Name
- Table in vendor area
- Hand out marketing materials
- Company logo on all Greater Orlando Hunter Jumper Association (GOHJA) marketing material beginning as soon as sponsorship received but no later than 3/15/17
- Logo on all stall doors in stable area

Platinum Sponsor \$5,000:

- Banner at Entrance to Greater Orlando Hunter Jumper Association (GOHJA)
- Full Page Program Advertisement
- Banner in Main Show Ring
- Banner in Second Ring
- Ad on Greater Orlando Hunter Jumper Association (GOHJA) website, newsletters & social media outlets (InstaGram & FaceBook)
- Table in vendor area
- Hand out marketing materials
- Company logo on all Greater Orlando Hunter Jumper Association (GOHJA) marketing material beginning as soon as sponsorship received but no later than 3/15/17

Gold Sponsor \$3,000:

- Banner in Main Show Ring
- Banner in Second Show Ring
- Full Page Program Advertisement
- Ad on Greater Orlando Hunter Jumper Association (GOHJA) website, newsletters & social media outlets (InstaGram & FaceBook)
- Jump in main ring with company name
- Table in vendor area

- Hand out marketing materials
- Company logo on all Greater Orlando Hunter Jumper Association (GOHJA) marketing material beginning as soon as sponsorship received but no later than 3/15/17

Silver Sponsor \$2,000:

- Banner in Schooling Ring
- 1/2 Page Program Advertisement
- Ad on GOHJA website, newsletters & social media outlets (InstaGram & FaceBook)
- Jump in main ring with company name
- Company logo on all Greater Orlando Hunter Jumper Association (GOHJA) marketing material beginning as soon as sponsorship received but no later than 3/15/17

Bronze Sponsor \$1,000:

- 1/2 Page Program Advertisement
- Ad on GOHJA website, newsletters & social media outlets (InstaGram & FaceBook)
- Banner in Schooling Ring
- Company logo on all Greater Orlando Hunter Jumper Association (GOHJA) marketing material beginning as soon as sponsorship received but no later than March of current year.

FORM BELOW



Sponsorship Request Form

Company Name: _____

Point of Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Sponsorship Selection:

Value: \$ _____

You may mail or deliver your donation to: Greater Orlando Hunter Jumper Association

ATTN: GOHJA SPONSORSHIP
473 Portico Court, Oviedo FL 32765
Phone: 407-375-9728

Thank you for your donation & support of the [GOHJA Association](#) that's been around for 42 years. It is an integral part of the GOHJA mission to foster the breeding, use and showing of hunters and jumpers. The Association will endeavor to create a better understanding among breeders, owners, and exhibitors of such horses.